



MAISTRO
at your service

MAISTRO CASE STUDY

RESPONSIVE EVOLVING INTEGRITY ENERGY

STRATEGIC EXPANSION

ABOUT MAISTRO

Maistro is a UK-based company, revolutionising tail spend management with cutting-edge technology. By focusing on the overlooked tail spend, which accounts for around 20% of all business spending, Maistro provides visibility, control, and significant savings for companies purchasing business services such as IT, marketing, HR, and more.

CHALLENGE: STRATEGIC EXPANSION

As Maistro sought to expand, they needed a resource consultancy partner to advise on their strategy and help source the right talent with the technical and cultural fit for their organisation.

SOLUTION

BrightBox Group, with expertise in both corporate and scale-up environments, was chosen by Maistro to support their growth journey. After advising the Maistro leadership team on the roles to focus on, BrightBox located suitable candidates and will continue to provide onshore and nearshore assets as needed.

RESULTS

Philip Shuldham-Leigh, CEO of Maistro, praised BrightBox for their valuable insights, efficiency, and understanding of Maistro's growth journey. By partnering with BrightBox, Maistro can concentrate on expanding their business, confident that their resourcing is being managed professionally.